

# Curriculum Vitae of Naresh Shan

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## Technical Skills

### Web:

- Ionic, Phonegap, Cordova
- Material Angular, React JS, JQuery, JavaScript, JSON, Backbone.js, Gulp, Grunt, Yeoman, Bower,
- HTML5, CSS3, Stylus, JADE, SCSS, SASS, LESS, Node, Modernizer, Sencha
- Google Material Design, Twitter Bootstrap, Semantic UI, Zurb Foundation
- Visual Studio, Perforce, JIRA, Git, Terminal, Sublime, Tortoise SVN, Selenium, Issuer Tracker, Pivotal

### Publishing + Imagery:

- Sketch, Photoshop, Illustrator, InDesign, Fireworks, Balsamiq, Axure, Invision

## Website URL's

<a href="http://www.docchain.ch">www.docchain.ch</a>	<a href="#">Palliative Care App</a>	<a href="http://www.iqey.ch">www.iqey.ch</a>
<a href="http://www.meineimpfungen.ch">www.meineimpfungen.ch</a>	<a href="http://www.lifeworks.com">www.lifeworks.com</a>	<a href="http://www.metalbulletin.com">www.metalbulletin.com</a>
<a href="http://www.ijonline.com">www.ijonline.com</a>	<a href="http://www.merchantcantos.com">www.merchantcantos.com</a>	<a href="http://www.pumaenergy.com">www.pumaenergy.com</a>
<a href="http://www.uswitch.com">www.uswitch.com</a>	<a href="http://www.letsgo2.com">www.letsgo2.com</a>	<a href="http://www.dragonoil.com">www.dragonoil.com</a>

## Qualifications

2012	Certified Adobe Test & Target user
2010	Certificate of consumer marketing principles & Advanced training in Email marketing principles
2004 – 2008	<b>BA (Hons) University of the Arts London – London College of Communication</b> Digital Media Production - Upper Second Class 2:1

## Work History

**Aug 2016 – Current**                      **Lead UX Designer & Developer**  
Leonteq Securities AG

- Customization of play framework with Gulp and Bower
- Formulating test scenarios for usability testing
- Presenting concepts to board members on UI improvements for ongoing projects
- Lead designer for ongoing UX projects
- Currently introducing the use of Invision for UX presentation
- Coordinate and execute deployments with Release Management team into UAT and Partner testing environments.
- Coordinate changes from external vendor suppliers.
- Implemented team KPIs encouraging documentation and knowledge sharing.

**Jul 2014 – Aug 2016**                      **Senior UX & UI Designer**  
Arpage AG

- Front end coder for Hybrid app projects with the use of Cordova and Phonegap & Ionic
- UX Designer and team leader for all design proposals and presentations
- Analyzed previous project UI failures
- Introduced the use of Invision for UX presentation to clients
- Created pixel perfect style guides for all applications and services
- Implemented Angular Material for app development and design

- Created customized Grunt & Gulp task runners to streamline front end production work

**Apr 2014 - Jul 2012                      Senior UI Developer 4 Month Contract**

Life Works

- Recruited as Front End Angular JS Developer for Desktop application project
- Customized Gulp task runner for front end production
- Implemented PSD to HTML to match design concepts
- Created controllers and directives to match functionality requirements from design team
- Refactored bespoke factory methods for application
- Added Angular Bootstrap UI for basic grid structure and form components

**Jul 2013 - Apr 2014                      Senior Front-End Developer 10 Month Contract**

Euromoney Investment Institution

- Recruited as their UX Designer & HTML Coder
- Created prototypes with the use of Axure and Balsamiq and then applied to PSD mock-ups.
- Customized Twitter Bootstrap Framework using Grunt.js and node.js
- Customized Grunt.js task runner for front end team development
- Implemented front end code and integrated partials into SharePoint CMS system
- Supported project on all front end from conception to release
- Built control components using Angular.js framework

**May 2013 – Jul 2013                      Senior Front-End Developer 3-month Contract**

Forward Group – Uswitch Ltd

- Coded and developed site using HAML on ruby framework
- Detected legacy browsers using Modernizer
- Refactored backend JavaScript code for performance enhancements
- Created backend code to deal with optimisation of application
- Introduced SASS for front end development
- Redesigned and developed the car insurance website for responsive use on mobile and tablet devices

**Aug 2012 – May 2013                      Front-End Developer 9-month Contract**

Brunswick Group

- Senior front-end developer for digital team
- Design and developed responsive websites with customised
- Developed bespoke web components using JQuery and Ajax
- Designed and customized of JW Player for video content delivery
- Integrated HTML & CSS into Umbraco CMS
- Created user acceptance tests, cross browser compatibility device tests, graceful degradation & progressive enhancement tests
- Localized HTML for complex languages such as Arabic & Chinese

**Aug 2012 – May 2013                      Front-End Developer**

PKR Technologies Ltd

- Built bespoke CMS to help with updating and maintaining localisation site & campaign landing pages
- Created specific web development tasks to enhance letsplay.pkr.com
- Trouble-shooting and bug fixing for all platforms
- Analyzed & researched ecommerce testing scenarios
- Created user acceptance tests and cross browser compatibility checks
- Introduced Adobe Test & Target for dynamic content driven pages for certain conversion criteria.
- Localized letsplay site to 20 different languages and styled to fit complex character sets